



#GIW24



Photograph: Yolanda González Orta
Mexico

"It has been a PERFECT opportunity
to share & know more about
intergenerational practice!"

- Scottish Participant

Foreword

Welcome to the Global Intergenerational Week 2024 impact report!

Global Intergenerational Week is an annual campaign dedicated to raising awareness of the power of intergenerational work, and recognising the benefits it can bring to individuals, communities, workplaces and more. This year the campaign welcomed 15 country leads from across five continents, who all share the same goal: to increase and improve intergenerational opportunities for everyone. Why? Because by bringing together people of all ages, backgrounds, and experiences, we create unique and exciting opportunities for learning, sharing, and growth, leading to the creation of stronger and more resilient communities.

The benefits of intergenerational practice are widely reported. It is key to tackling ageism and breaking down age-based stereotypes, it's essential in reducing loneliness and social isolation, it's invaluable for skills development and confidence building, and it contributes to overall better health and longer living. Global Intergenerational Week

is therefore about building and strengthening the intergenerational movement so that everyone can benefit from increased social connectivity. It's an opportunity for us to learn from experts across the globe and build meaningful networks. It's a special occasion to showcase existing intergenerational projects local to us, and inspire new ones. Crucially, it's about recognising that intergenerational work is not just a nice thing to do – but an essential thing to do.

Global Intergenerational Week 2024 has been the biggest and most successful campaign to date. We've had more country leads than ever before, far greater social media engagement and reach, and a vast number of new supporters. We saw over 18 live webinars held, thousands of people getting involved online and hundreds of local events hosted across the globe. And we feel like we are just getting started!

This report outlines some key performance metrics, offers information and photos from events that took place across the world and includes quotes from participants, staff and key stakeholders. Read on to see what we got up to during the week and learn more about some of the fantastic organisations that we are so proud to have involved in this campaign.

Yours sincerely,
Alison Clyde, CEO Generations Working Together

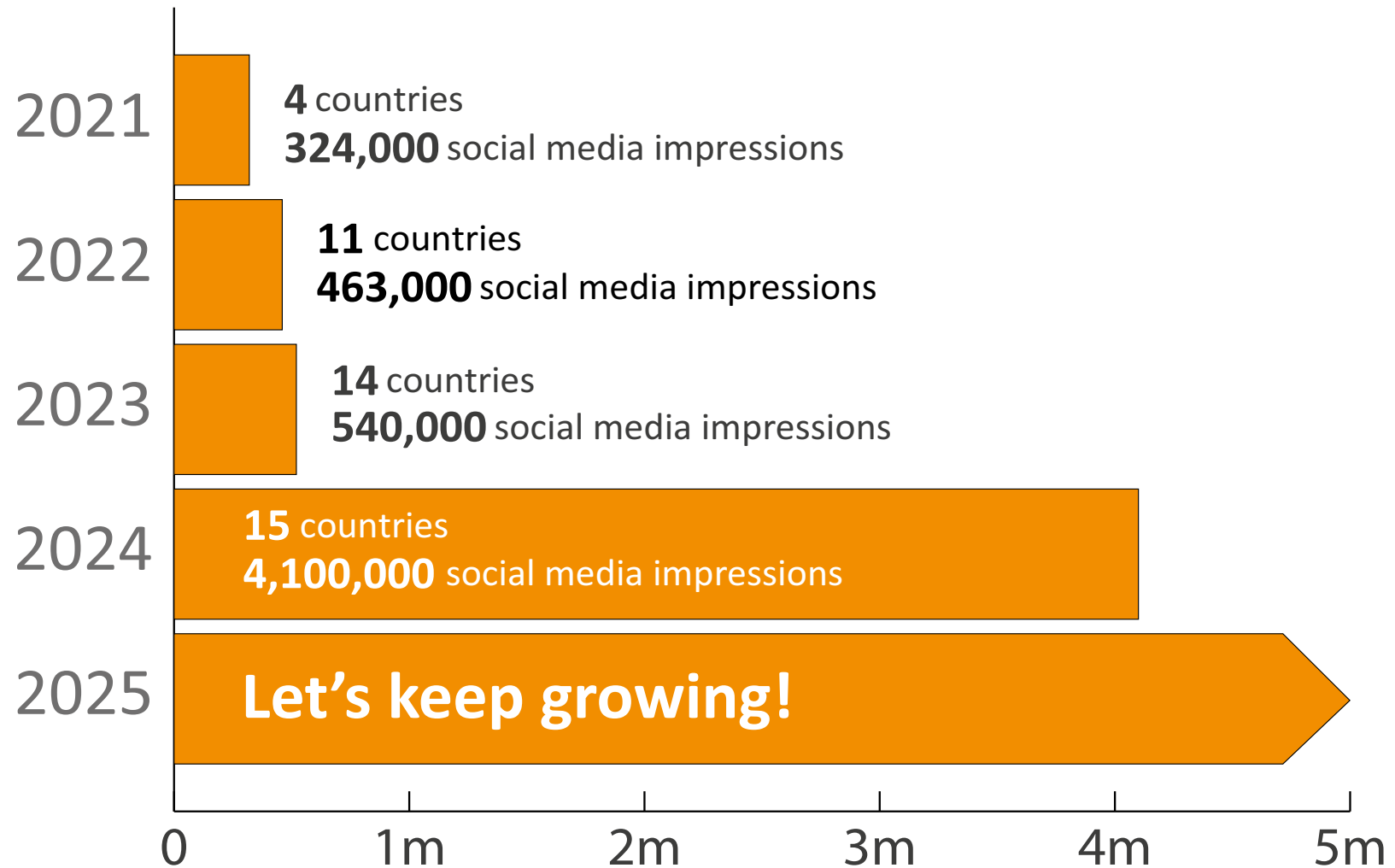


Campaign Theme

We've all seen photos and videos of toddlers interacting with older people, or a group of school children singing to a care home and likely had the same reaction: 'how sweet!', 'how lovely!', 'how heartwarming!'. And whilst these are totally natural responses, intergenerational connections are more than a photo, or a single interaction. Intergenerational practice facilitates the growth of meaningful relationships. It's intentional, mutually beneficial, and crucially, it's lasting. It's key therefore, that we drive a narrative change, from intergenerational practice being just 'nice' to being 'essential'. That's why for Global Intergenerational Week 2024, our key theme was:



A Global Effort



Key stats from Global Intergenerational Week 2024

#GIW24 used **1313 times** on X (+71%)

4,100,000 potential impressions (X) (+659%)

No. Supporters: **892** (+60%)

15 Country Leads

14 online events/webinars from all over the world hosted by country leads.

1426 registered attendees across 14 Country Lead webinars

52 registered Mix and Mingles (+189%)

35 buildings lit pink across Scotland, Wales, Northern Ireland, Spain and Australia (+75%)

Survey feedback from supporters



are inspired to learn more about intergenerational practice as a result of GIW.



say they have learned more about intergenerational practice as a result of GIW24.

90%



found it helpful having country lead



4.54/5
(campaign rating)



8.2/10

avg rating for question: 'How easy was it to access event information and resources?'

(Based on 81 respondents)

Daily Themes:

Global Intergenerational Week gives us the opportunity to look at the wide variety of policy areas in which intergenerational practice can contribute to improved outcomes – from ageism, to loneliness and social isolation, to urban/rural planning, to our workplaces. Each day of the campaign therefore took on a different intergenerational theme:



Our Global Country Leads

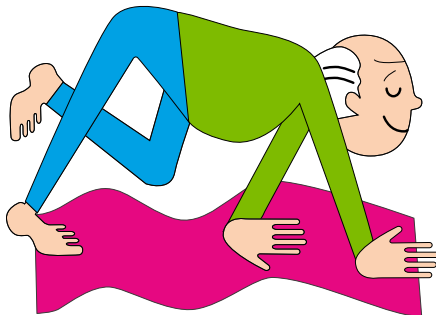
Our 15 country leads delivered a fantastic programme of events, each adding their own unique spin to the week, making for an exciting and diverse campaign. Hear from our leads below!

Australia (+ New Zealand)



Global Intergenerational Week was celebrated in Australia with a range of local, National and International events. Local events were held in most major cities across Australia and buildings and monuments were lit up in pink across the country. Major events included a virtual Dance Around the World, hosted by the Australian Institute for Intergenerational Practice (AIIP) where individuals and groups of all ages came together online to dance the YMCA. In collaboration with GenLab Collective (Singapore), Generations Connect (New Zealand) and Mighty Oaks (Hong Kong), AIIP also hosted an online expert panel discussion and Q&A, which included presentations from Dr Marlane Krasovitsky from the World Health Organization (WHO), and experts from the four host countries, followed by a facilitated panel discussion and an interactive Q&A.

Watch our virtual YMCA dance [here!](#)



Canada



During GIW24, Saint Elizabeth (SE) Health collaborated with five organisations to host a national virtual event, 'Imagine. Play. Build.' with interactive breakout rooms focused on creating intergenerational spaces in Canada. This event was a catalyst for impactful discussions and bolstered collaboration among key organisations interested in advocating for, designing, and learning more about creating spaces for intergenerational connections. Over 90 people from 20 organisations participated, contributing to rich dialogues on innovative intergenerational space design.

Key collaborations included:

- Generations United
- Generations: Intergenerational Workplaces
- Volunteer Canada: Intergenerational Contact Zones in Public Spaces
- Age-Friendly Edmonton: Intergenerational Housing and Communities
- Women's Age Lab – Women's College Hospital: Intergenerational Housing and Communities

The keynote presentation emphasised the critical importance of intentional intergenerational connections and the evolving landscape of intergenerational work. The design jams examined essential themes, such as, the potential for adapting existing public spaces, and the importance of integrating intergenerational activities across various settings, such as housing, workplaces, and public spaces.

This event helped to raise awareness about the value of intergenerational spaces, foster partnerships within the sector, and demonstrate SE Health's commitment to creating age-friendly communities.

England



At Apples and Honey Nightingale, we had a full week of events that aligned with the campaign's daily themes.

Day 1: raised awareness with a video of IG gardening, baking, exercises, ballet, buddied reading.

Day2: built partnerships with reciprocal visits between Nightingale House Care Home residents and Finton House school pupils.

Day 3: combatted loneliness and isolation by hosting AHN nursery graduates to sustain the friendships with their Nightingale Hammerson grandfriends.

Day 4: celebrated IG spaces and communities by shining a spotlight on our IG Contact Zone and its Baby and Toddler group, after school club and programme of ballet, poetry and arts and crafts.

Day 5: broke down barriers with an inclusive programme of accessible sensory activities around sound, touch, smell, taste and sight.

Day 6: celebrated the EU day of solidarity between the generations with the launch of our intergenerational recycling scheme.

Day 7: built intergenerational workspaces by presenting the flower bouquets the children and grandfriends had made to our volunteers to celebrate their invaluable help.

My co-lead at the Beth Johnson Foundation and I encouraged other intergenerational projects to host mix and mingles and to publicise the amazing intergenerational programmes that they were delivering. We also hosted a virtual intergenerational network meeting, launching our new name, **GenerationAll**.

Finally, Judith Ish-Horowicz (co-founder of Apples and Honey Nightingale) had the pleasure of travelling to Spain to be recognised with an Intergenerational Ambassador Award by the Macrosad Chair of Intergenerational Studies at the University of Granada.



BGF Event, England



Bar Ilan University
event, Israel

Israel



Kesher Ben Dori together with Prof. Liat Ayalon conducted an intergenerational event at Bar Ilan University in Israel, where the focus was ways of Measurement of the IG impact. The goal was to bring up the awareness to the IG topic and to come up with a set of qualitative and quantitative parameters for measuring our IG programs.

We held discussion groups and work sessions around this topic while the participants came from various backgrounds, some have experience in the IG world and some not: Academics, Medicine, Impact investment, education, gerontology, management, and lots more. We can conclude this event as fun, creative and productive. A citation of one of the participants at the summary of the event: “thanks for making our world better and for enabling us to take part in this journey!”

Mexico



At CorimAZ, our week began with a meeting with Michael Rosatto Bennett, director, and producer of the award-winning documentary “Alive Inside”. The discussion focused on the connection between elders and young people through music and life stories.

On April 24th, two exciting events took place simultaneously: WRAD (Word Rocks Against Dementia) and the beginning of an intergenerational choir. WRAD aimed to raise awareness about the benefits of music, especially for individuals with dementia. The event in Mexico City featured mariachi music and brought together residents, staff, and children for a special activity of singing together.

On April 26th, psychology students from Universidad Iberoamericana gathered with their grandparents and elders to share experiences from intergenerational programs. They exchanged learnings and favourite dishes in a heartwarming gathering filled with laughter and emotion.

On April 29th, an online Zoom discussion showcased intergenerational programs from Spain, Uruguay, Chile and Mexico, with an international video featuring children and elders. Nearly 200 people from different countries had registered for this event.

The campaign concluded on April 30th with a gathering in Mexico City. Psychology students read life stories of elders, celebrating Children’s Day with games, activities, and music that bridged the generations and highlighted the importance of both childhood and old age. These events took place thanks to the collaborative efforts of the following institutions: Universidad Iberoamericana, Fundación Bringas-Haghenbeck, Fundación de Ayuda para la Ancianidad, and Alive Inside Organization, who worked hand in hand with Córímaz and among themselves to achieve these activities.

Photograph: Mary Lappin,
Northern Ireland



Northern Ireland

 Linking Generations Northern Ireland (LGNI) supported 40 intergenerational activities across NI as part of our GIW All Ages April small grants scheme. Our staff visited many of these activities and social media was filled with their inspiring stories! LGNI also led on an All-Party Grouping on Loneliness in NI focusing on GIW with presentations from our colleagues in Scotland and Wales

We asked all of our councils to light up their buildings and post on their social media channels and were happy that 8 different councils lit their buildings in pink in support of the campaign!

We developed and shared social media guidance documents for key stakeholders and supporters asking them to get involved using #GIW24 - this year so many got involved who weren't directly supported by our grants or through our projects showing amazing growth in message and reach. We worked alongside our Core funders Public Health Agency who posted on their socials everyday about GIW.

We partnered in 2 GIW online events - Creating Intergenerational Communities event and a training webinar with GWT and Apples and Honey Nightingale and made sure to attend, support and contribute to a range of other country lead events.

Finally, we ran an intergenerational happiness photo competition in partnership with our older and younger people's commissioners sponsored by SPAR NI – some of which you'll see in this report!

Scotland



In Scotland we had an extremely busy week. First off, GWT hosted 6 webinars across the week, exploring a range of topics including intergenerational funding, quality indicators, building intergenerational workplaces, overcoming generational misunderstandings and more. We also hosted a Q&A with US filmmaker Sky Bergman, who offered insight into her fantastic intergenerational themed film, *Lives Well Lived*. In Ayrshire we hosted an intergenerational learning roadshow, inviting experts, practitioners, project leads and more, to come together in Troon's Walker Hall, to talk about their own practices and contribute to some workshop activities. Philipa Whitford MP opened the Roadshow and spoke keenly of the value of IG practice, attesting to its importance in reducing health inequalities and more. Carol Mochan MSP also attended and demonstrated her support for the campaign.

Our Policy Officer then attended the Edwards 'Unifying Generations' Hackathon in Nyon, Switzerland, to contribute to discussions on how best to increase intergenerational solidarity across Europe. Finally, we saw several key buildings lit up in pink to recognise the importance of the week, including the SSE Hydro in Glasgow, and the University of Glasgow!

Singapore



At GenLab Collective, we organised our key flagship GenDate event, an intergenerational bonding event in collaboration with one of the community partners from Singapore, Fei Yue Community Services.

We then shared GenLab Collective's work with Singaporean practitioners and experts on intergenerational bonding at a face-to-face roundtable discussion organised by Gerontological Society. We were delighted to contribute to a virtual roundtable discussion with Generations Working Together on promoting intergenerational relationships in the workplace.

We also published key insights from a gen pop research study on exploring the challenges and barriers faced by various age groups in establishing meaningful relationships across generations. These insights will inform GenLab Collective's work moving forward and will be shared at an upcoming new initiative by GenLab Collective called Community Conversations on 29 Jun 2024, where we hope to build thought leadership and capabilities among practitioners in Singapore on this topic.

Spain



In the four weeks leading up to GIW24 we (the Macrosad Chair of Intergenerational Studies at the University of Granada) participated in the GIW Photo Diary Challenge - with entries from across Spain!

We were excited to host the second edition of the Intergenerational Ambassador Awards, this year in Madrid. Furthermore, we participated in several international online events, such as the meeting on Generational Misunderstandings organised by GWT.



CINTER (Intergenerational Reference Centre of Macrosad)

We co-organised a virtual event together with Mexico, Uruguay and Chile, which brought together almost 200 participants to showcase different intergenerational programmes in these countries. During this event, a video recorded by people from all generations from each participating country was created, sharing life advice and remembering their own intergenerational experiences.

[Watch back here!](#)

We hosted a virtual meeting with the participants of our intergenerational project *Harmonía*. Intergenerational meetings were hosted daily at CINTER. Finally, we collaborated in an event for the creation of intergenerational educational communities "How to achieve collective impact" in Mérida, talking about the importance of quality in intergenerational projects.

Sweden



We hosted a seminar together with one of Scandinavia's leading architectural practices, White Arkitekter, where we, in collaboration with HSB Skåne and HSB Living Lab, presented the results from our project. The purpose of the project was to connect neighbours from different generations and build friendships and community within the neighbourhood. How did the project pan out? Do the neighbours feel connected with each other? Can the feeling of connection and community be improved and how do we take it to the next level?

[Watch here](#) to find out!



Edwards Life Sciences, Unifying Generations Hackathon, Switzerland

Switzerland



We hosted the Unifying Generations Hackathon during Global Intergenerational Week 2024. Over the course of two days, a cohort of 13 stakeholders representing 6 European countries generated innovative ideas and exchanged best practices related to the implementation of the three key recommendations from the Unifying Generations initiative

- 1) Change perceptions towards older people,
- 2) Encourage intergenerational mentoring programmes,
- 3) Improve digital skills for older people.

We also co-hosted an intergenerational event with Tres Cantos (Spain), a municipality in the Madrid area. Activities were organized in the city, over the two days, for the younger generation and older people to connect, mingle, exchange, and learn from each other. The activities are developed around the recommendations highlighted by our Unifying Generations initiative. Over 100 people attended with almost a 50-50 split of younger and older attendees.

Additionally, to mark Global Intergenerational Week 2024, between 24-29 April 2024, a pre-recorded interview with Edwards Lifesciences Germany Senior Country Director Dieter Fellner on the Unifying Generations initiative was broadcast widely across German local radio stations.

Uruguay



During **#GIW24**, we continued to host our twice weekly intergenerational events, but captured these with exciting videos and audio recordings, and shared these across our social media channels.

We also participated in an online webinar with partners in Spain, Mexico and Chile, where participants came together for some fun activities and intergenerational bonding.

USA



In the U.S., Global Intergenerational Week was celebrated with virtual and in-person events across the country. Highlights included a webinar on combating ageism from Generations United which featured the World Health Organization, a virtual showcase of The Eisner Foundation's inaugural cohort of Eisner Prize Fellows and their intergenerational projects, and a full week of programming at ONEgeneration in the Los Angeles area. Other organisations highlighted their intergenerational programs on social media and held special events to mark the week. In New York City, a collaborative of nonprofits regularly coordinates social media campaigns celebrating intergenerational work. They capitalized on Global Intergenerational Week for one of these campaigns.

The Eisner Foundation was also proud to collaborate internationally with Generations Working Together to produce a Grantmakers Symposium featuring insights from U.S.-based foundations supporting intergenerational work for a UK audience.



Mabolgampau, Wales

Wales



This year it was brilliant to see more organisations than ever in Wales participating in the week. This included some locations holding events throughout the week and others creating intergenerational events for the first time. Museum Wales have 7 national museums across Wales and had a programme which included an intergenerational project at each location across Wales and also lit up some of the museums.

Westminster Hall: Chamber Debate

A motion was submitted to UK Parliament to have a member's debate hosted to mark and raise the importance of Global Intergenerational Week. This is what participating MPs had to say.



"We are determined to do what we can to see more connected societies, and intergenerational approaches will be an important part of that work."

*Stewart Andrew,
MP and former Minister for Loneliness*



"All kinds of public sector organisations should be expected to consider, work with and implement intergenerational practice wherever they can, so that we can get the best possible decisions made and the best outcomes for everyone."

Kirsty Blackman, MP



"Rather than reducing our ageing population to a strain on economic resources, we must use intergenerational opportunities as a powerful and cost-effective challenge to that narrative."

Marion Fellows, MP



"If we do not include every generation in decision making, we will not make the right, and most effective decisions."

Anneliese Dodds, MP

Light Up Pink for GIW24!

35 landmarks were lit up across the world, including SSE Hydro & University of Glasgow (Scotland), Rhyl Tower (Wales), Antrum's Civic Centre (Northern Ireland), Mancomunidad Intermunicipal Barrio del Cristo (Valencia, Spain), Adelaide's Parliament House and Brisbane's Story Bridge (Australia) – just to name a few!



International Support

We were delighted this year, to welcome the support of the World Health Organization, who recently published their **'Connecting Generations'** toolkit – which recognises intergenerational practice is a key and necessary solution to tackling ageism. They supported and promoted the campaign on social media from 'UN Decade of Healthy Ageing' (@UNDecadeAgeing).

WATCH: **WHO Director General shared a video message** on day 1 of the campaign, expressing support and stressing the importance of intergenerational contact in combatting ageism and challenging age-based stereotypes.

Other key supporters included **HelpAge International** who ran a wonderful session with Restless Development (Nepal & Uganda) & Newcastle University on 'Bringing Generations Together for Climate Action'.

Thanks for joining the intergenerational movement and helping us to reach wider audiences!



Photograph: Leah and Noel, Northern Ireland

'Global Intergenerational Week is an important opportunity to build a community of stakeholders around the world who are advocating for intergenerational practice as not just nice to have, but essential for our health, well-being, and for combatting ageism to create a world for all ages. The Global Campaign to Combat Ageism was delighted to support the week, in alignment with the campaign's practical guide on intergenerational practice, Connecting Generations, which we hope is a useful resource for all of us working to do intergenerational practice well.'

Kazuki Yamada & Marlane Krasovitsky (Global Campaign to Combat Ageism - Secretariat, World Health Organization')

Messages from around the world

Age NI @Age_NI · Apr 30
Building intergenerational workplaces: meet Harry 17 and Jennifer 68 from our Ards shop!

Connecting generations reduces stereotyping and discrimination on the basis of age. H loves learning from his work bestie, and J says it's amazing to work w/ the comical and bright H!
#GIW24



**Global Intergenerational Week 2024:
Let's Build Intergenerational Workplaces**

UN Decade of Healthy Ageing (2021-2030)
@UNDcadeAgeing

Happy Global Intergenerational Week 🌟 #GIW24 #AWorld4AllAges

Today, we're kicking off the week by asking the important questions:

What's intergenerational practice, anyway – and why should I care about it?

Expand this thread to get some answers 📖

Macrosad @Macrosad

Nace Madrid Intergeneracional, una alianza estratégica entre @Macrosad y @gredossandiego para la promoción de la intergeneracionalidad en la Comunidad de Madrid.

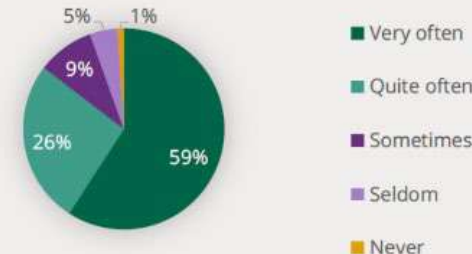
Translate post



Generations Working Together
@GenerationsWT

Thanks to @marionfellows for securing the debate on #GIW24. @HouseofCommons produced a brief from a survey asking respondents about their experiences and ideas on intergenerational interaction.

How often do you interact with people of a different generation to yourself?



Frequency	Percentage
Very often	59%
Quite often	26%
Sometimes	9%
Seldom	5%
Never	1%

@GenerationsWT

Eisner Foundation
@EisnerFound

We're gearing up for #GIW24! If you're in the U.S. and want to learn how you can get involved, join us and our U.S. country co-lead @GensUnited for an info session on February 15: us02web.zoom.us/join/8594861284



HelpAge International
@HelpAge

Intergenerational practice can reduce ageism and bring wide benefits for well-being – if planned and implemented well. #AWorld4AllAges #GIW24

Learn how with the Global Campaign to Combat Ageism's practical resources: bit.ly/GIW24-GCCA
@WHO

WHAT ARE THE BENEFITS OF INTERGENERATIONAL PRACTICE?

- Decreased ageism
- Better physical health
- Better mental health

Grŵp Cynefin @Grwp_Cynefin · Apr 30

The tenants at Penucheldre, Holyhead were over the moon when the children of Ysgol Morswyn visited them to celebrate Global Intergenerational Week! Everyone was busy making pictures with their friends and enjoyed the children singing 🎵

#GIW24 #morethanhousing



CórimAZ
@Lazoscorimaz

¡Estamos celebrando la Global Intergenerational Week! Si te perdiste nuestro evento virtual, ahora lo puedes ver en: buff.ly/44KUSFU

#GIW24 #IGweek #Intergenerationalweek #corimaz #adultosmayores #abuelos #intergeneracional

Translate post

Messages from around the world

Homeshare UK @Homeshare_UK · Apr 24
It's Global Intergenerational Week **#GIW24**, a worldwide celebration of the power of intergenerational relationships, and campaign to encourage everyone to embrace intergenerational practice.



@GenerationsWT

Public Health Agency
@publichealthni

The winner of **#GIW24** photo competition has been announced. It captures the **#intergenerationalhappiness** theme wonderfully! Well done to the 33 entrants who took part in the competition.

Linking Generations Northern Ireland @LinkGenNI · May 14
We have a winner! 🎉
Congratulations to our **#GIW24** photo competition winner! 📸
Nell from Knockbreda PS school and Noel Annadale Care Home (Burnview Healthcare) **#intergenerationalhappiness** Thanks @COPNI @nichildcom @publichealthni...
[Show more](#)



University of Glasgow
@UofGlasgow

Our tower is lit up pink for Global Intergenerational Week! ❤️

This annual worldwide campaign encourages everyone to embrace intergenerational practice and celebrate the power of intergenerational relationships.

#GIW24 @GenerationsWT



Befriending Networks
@befriendingnet

👴👵 Intergenerational Week is a chance to celebrate the power of intergenerational connections.

Hear from two of our Welsh members creating befriending matches of different ages to help fight loneliness: bit.ly/3xSxzhf

@AgeCymru @Agecymrupowys #GIW24

Royal Scottish National Orchestra
@RSNO

This Global Intergenerational Week, we are celebrating our latest project, where RSNO musicians joined members of @kirrieconnect, primary 7 pupils @northmuirschool and the RSNO Dundee Chorus Academy for music-making, story-sharing and friendship-building. **@GenerationsWT #GIW24**

World Health Organization (WHO)
@WHO

One proven way of addressing ageism is through 'intergenerational practice', which means people of different ages taking part in activities together to promote understanding and respect.

Activities can take place in schools, workplaces, local communities, and more.



Cátedra Macrosad-UGR Estudios Intergeneracionales
@CatedraMacrosad

🌐 Seguimos con el resumen, día por día, de todas las jornadas de celebración de la **#GIW24** 🌐

25 de abril - Construyamos alianzas intergeneracionales (¿Cómo podemos construir y coordinar sinergias intergeneracionales efectivas?)
[Translate post](#)

Older People's Commissioner for Wales @talkolderpeople · Apr 30
Older adults who participate in intergenerational programmes experience a 20% reduction in loneliness. Intergenerational relationships are vital for our older population and must be prioritised.

Find out more here: generationsworkingtogether.org/global-interge...

#GIW24



Key Quotes

The day I learned of GIW 2024 I was totally inspired to host a mix and mingle to showcase my intergenerational initiative!
US Volunteer

Excellent coexistence between generations, it will give respect and love for the elderly, which is so lacking nowadays.
Spanish/Mexican/Chilean/Uruguayan event.

Our participants are saying they've been exercising so much more, they're so much happier," [due to the intergenerational program] –
Eisner Foundation, USA

I loved Generations Working Together's daily updates on what was happening out there during GIW24.
GIW24 Supporter

A great united stand and approach to building awareness with buy-in from organisations
Scottish Participant

It has been a PERFECT opportunity to share & know more about the intergenerational practice!
GIW24 Supporter

The communication aspect of the campaign encouraged us to ensure that intergenerational leadership was further cemented in our strategy.
GIW24 Supporter

Executive Team:

Scotland – **Generations Working Together** (GWT)

England – **Beth Johnson Foundation** & **Apples and Honey Nightingale**

Northern Ireland – **Linking Generations** (LGNI)

Singapore – **GenLab Collective**

Wales – **Bridging the Generations**

Country Leads:

America – **Generations United** (GU) and **The Eisner Foundation**

Australia – **Australian Institute for Intergenerational Practice** (AIIP)

Canada – **SE Health**

Israel – **Kesher Ben Dori**

New Zealand – **Generations Connect NZ**

Mexico – **CórimAZ**

Spain – **Macrosad Chair, University of Granada**

Sweden – **Generation Marianne**

Switzerland – **Edwards Lifesciences**

Uruguay – **Residencial Vivir Mejor**

For more information about what went on in each country during Global Intergenerational week 2024, visit our detailed '**Global Partners and Events**' webpage, where you will find a breakdown of activities in each country!

If your country is not yet involved and you would like to join the campaign in 2025, contact Alison@gwt.scot

Photograph: Alex and Amy,
Northern Ireland



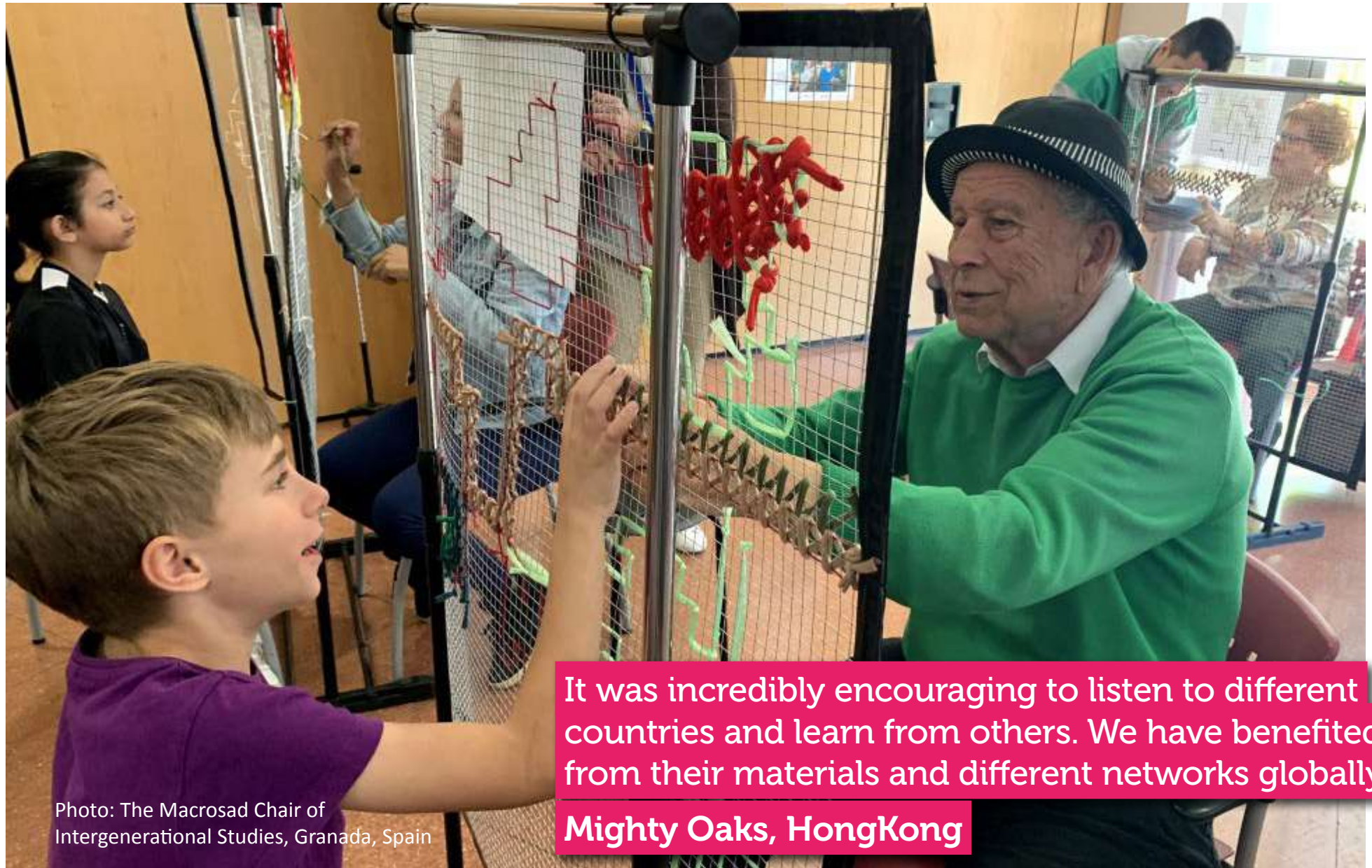


Photo: The Macrosad Chair of
Intergenerational Studies, Granada, Spain

It was incredibly encouraging to listen to different countries and learn from others. We have benefited from their materials and different networks globally

Mighty Oaks, HongKong

Thank You!

- Gracias • Merci • Tack • Diolch Go raibh maith •
- Agat • Terima kasih • Tapadh leat

