

Australian Institute for Intergenerational Practice 6th Annual Conference

19 and 20 February 2027 • Gold Coast



*Making Waves Together
Turning Actions into Connections*

Sponsorship Prospectus



AUSTRALIAN INSTITUTE FOR
INTERGENERATIONAL PRACTICE

A message from our Chair



At the Australian Institute for Intergenerational Practice (AIIP), we believe that the power of human connection transcends generations. Through our work, we are building a society where young and old are valued equally, meaningful relationships flourish, and evidence-based programs drive real social change.

Our journey so far has been extraordinary, but we cannot do it alone. We invite you to partner with us — as a sponsor, supporter, or champion of intergenerational connection. We are driven by our vision; *we seek to empower communities, organisations, and individuals to adopt intergenerational practice as a way of life.*

We lead national and global conversations on intergenerational practice through:

- Advocacy and policy engagement
- Evidence-based training and professional development
- Research and program evaluation
- National and international networking
- Events like our flagship annual conference.

Your involvement will help us deliver impactful programs, advance research, and create opportunities for people of all ages to connect meaningfully.

By sponsoring AIIP, you're not just funding an initiative. You're shaping a movement. You are helping build more connected, compassionate, and sustainable communities across Australia and beyond.

We look forward to working with you and welcoming you into our network of changemakers.

Warm regards,

Professor Anneke Fitzgerald

Chair, Australian Institute for Intergenerational Practice

WHY SPONSOR THE AIIP ANNUAL CONFERENCE?

Event Overview

The AIIP Intergenerational Conference, scheduled for **19 and 20 February 2027 at Griffith University's Gold Coast Campus**, is a pivotal gathering for policymakers, practitioners, researchers, educators, healthcare and aged care professionals and community leaders dedicated to advancing intergenerational practice. This flagship event showcases evidence-based programs that combat social isolation, foster empathy, and strengthen community bonds across generations.

Make an impact through sponsorship

Support the AIIP Intergenerational Conference 2027 and align your brand with initiatives that are transforming communities, schools and care sectors:

- **Reduce Ageism and Foster Empathy:** Champion programs that bridge generational gaps, promoting mutual understanding and empathy.
- **Promote Lifelong Learning and Social Engagement:** Advocate for initiatives that enrich lives through continuous learning and meaningful social interactions.
- **Enhance Community Health and Wellbeing:** Contribute to the development of strategies that improve overall community health outcomes.
- **Strengthen Workforce Solutions:** Support sustainable workforce solutions across aged care, early childhood, and community sectors, ensuring robust and resilient care environments.

Why choose the AIIP?

Intergenerational practice is not just a trend but a proven catalyst for social and economic advancement:

- **Evidence-Based Impact:** Showcase your commitment to evidence-based solutions that enhance mental and physical health outcomes while reducing care costs.
- **Real-World Impact:** Your sponsorship directly contributes to building a more resilient and connected care workforce for future generations.

PARTNER WITH US

This sponsorship opportunity is more than financial support; it's a chance to lead a national dialogue on intergenerational wellbeing:

- **Lead Innovation:** Position your brand at the forefront of innovative practices that shape a more inclusive future.
- **Social Responsibility:** Demonstrate your commitment to social good and community impact.
- **National and international Influence:** Align your brand with thought leadership in fostering age-inclusive communities here and abroad.

About the conference

The AIIP Annual Conference serves as a dynamic platform for exchanging ideas, research insights, and practical experiences:

- **Thematic Focus:** Explore how intergenerational connections can combat social isolation, support wellbeing, and foster thriving, age-inclusive communities.
- **Comprehensive Agenda:** From emotional storytelling to program implementation strategies, sessions delve into both the heart and science behind intergenerational practice.

Join us

Together, let's shape a future where every generation thrives. Partner with AIIP and be part of a transformative journey towards a stronger, more connected society — one generation at a time.



DELEGATE PROFILE

Delegates connected with the AIIP are a growing network of individuals who are passionate about building stronger communities through intergenerational connections. They are practitioners, educators, and researchers working directly in or alongside intergenerational programs. Many are delivering services in aged care, early childhood education, schools, community development, youth work, and local government—while others are exploring how to introduce intergenerational approaches into their own practice.

While AIIP members form a strong foundation of this community, the Annual AIIP Conference casts a wider net. Each year, it attracts a diverse and highly engaged group of professionals who may or may not be AIIP members but share an interest in building age-inclusive communities through connection and collaboration.

This includes:

- Academics and researchers at the forefront of intergenerational and community studies
- Practitioners from aged care, early childhood, schools, youth services, and mental health
- Local government and policy professionals shaping age-friendly strategies
- Community organisations running intergenerational programs nationwide
- Philanthropic leaders and impact investors looking to support scalable, evidence-based initiatives
- Students and emerging professionals beginning their careers in the field.
- Individuals who foster interpersonal, socio-emotional and communications skills in high school students and university graduates to better prepare them for work in a multigenerational workforce.

By supporting the AIIP Conference, sponsors gain visibility with a passionate, purpose-led community and position themselves at the heart of Australia's leading intergenerational practice network.



CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsorship & Exhibitor Packages

With a diverse range of value-packed sponsorship packages available, the AIIP 2027 Conference offers a platform to showcase your brand, products, and services.

SUMMARY LIST

Intergenerational Innovation and Contribution Award	\$6,000
Intergenerational Practitioner of the Year Award	\$6,000
Intergenerational Research Excellence Award	\$6,000
Sponsor an International Speaker	\$6,000
Conference Lunch	\$5,000
Welcome Reception	\$4,000
AV and IT support	\$4,000
Sponsor an Expert Panel	\$3,000
Exhibitor Table	\$750
Sponsor a Local Speaker	\$500
Sponsor an AIIP Volunteer	\$500
Sponsor a Student	\$500
Coffee Breaks	\$500

Please note: All quoted prices are exclusive of GST.



AWARDS AND SPEAKERS SPONSORSHIP

2027 Award for Innovation and Contribution (Program)

1 available | \$6000



This award recognises significant contributions to innovation in Intergenerational Practice, typically an intergenerational program or community.

Sponsorship Package Inclusions

- Representative of the organisation to present the award
- Exclusive naming rights, for example: *the XXX Award for Intergenerational Innovation and Contribution*
- Social media promotions, 300-word profile, virtual flyer, banner ad in e-newsletter
- Acknowledgement of sponsorship by Conference MC.
- Your logo, company URL and 100 word company profile on Conference website.
- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.
- First rights to sponsor the Award in 2028

Please note: All quoted prices are exclusive of GST.



2027 Intergenerational Practitioner of the Year Award

1 available | \$6000



This award recognises significant contributions to Intergenerational Practice by an individual, specifically in program management and facilitation.

Sponsorship Package Inclusions

- Representative of the organisation to present the award
- Exclusive naming rights, for example: *the XXX Intergenerational Practitioner of the Year Award 2027*
- Social media promotions, 300-word profile, virtual flyer, banner ad in e-newsletter
- Acknowledgement of sponsorship by Conference MC.
- Your logo, company URL and 100 word company profile on Conference website.
- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.
- First rights to sponsor the Award in 2028

2027 Intergenerational Research Excellence Award

1 available | \$6000



This award recognises significant contributions to intergenerational practice research (non-specific to discipline).

Sponsorship Package Inclusions

- Social media promotions, 300-word profile, virtual flyer, banner ad in e-newsletter
- Exclusive naming rights, for example: *the XXX Research Excellence Award 2027*
- Acknowledgement of sponsorship by Conference MC.
- Your logo, company URL and 100 word company profile on Conference website.
- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.

Please note: All quoted prices are exclusive of GST.



2027 Sponsor an international speaker

1 available | \$6000



Sponsorship Package Inclusions

- Social media promotions, 300-word profile, virtual flyer, banner ad in e-newsletter
- Acknowledgement of sponsorship by Conference MC.
- Your logo, company URL and 100 word company profile on Conference website.
- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.

Conference Lunch

1 available | \$5000



Sponsorship Package Inclusions

- Social media promotions, 300-word profile, virtual flyer, banner ad in e-newsletter
- Acknowledgement of sponsorship by Conference MC.
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- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.

Welcome Reception

1 available | \$4000



Sponsorship Package Inclusions

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- Acknowledgement of sponsorship by Conference MC.
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- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.

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AV and IT Support

1 available | \$4000



Sponsorship Package Inclusions

- Social media promotions, 300-word profile, virtual flyer, banner ad in e-newsletter
- Acknowledgement of sponsorship by Conference MC.
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- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.



Sponsor an Expert Panel

1 available | \$3000



Sponsorship Package Inclusions

- Social media promotions, 300-word profile, virtual flyer, banner ad in e-newsletter
- Acknowledgement of sponsorship by Conference MC.
- Your logo, company URL and 100 word company profile on Conference website.
- Sponsor welcome in the plenary room.
- Two (2) included Conference registrations. Each registration includes attendance to all sessions.



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Conference Exhibitor Table

\$750



- Exhibition booth at the conference
- Direct delegate engagement

Sponsorship Package Inclusions

- Your logo, company URL and 100 word company profile on Conference website.



Coffee Break

\$500



Sponsor a coffee break & refreshments during the conference



Sponsor a Local Speaker

\$500

Sponsor one of our amazing Australian-based presenters' attendance.

For all four opportunities:

Sponsorship Package Inclusions

- Acknowledgement of sponsorship by Conference MC.
- Your logo, company URL and 100 word company profile on Conference website.

Sponsor an AIIP Volunteer

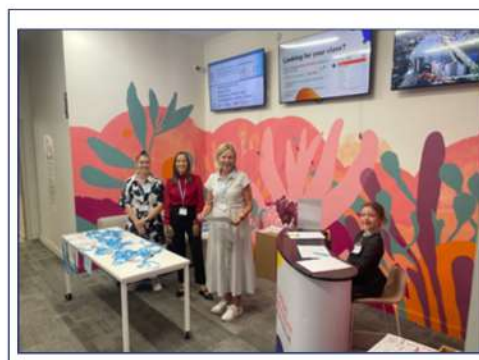
\$500

Our conference is run by our incredible volunteers. Support one of their attendance to the event.

Sponsor a Student

\$500

The AIIP has a network of outstanding student members, *NextGen*. Support one of their attendance to the event.



Please note: All quoted prices are exclusive of GST.

Let's Work Together

AIIP warmly welcomes:

- One-time and recurring contributions
- Financial and in-kind support
- Tailored sponsorships aligned to your strategic goals



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Contact us to discuss how we can best partner to amplify your impact.

Phone: +61 410 609 832

Email: admin@aiip.net.au

Website: www.aiip.net.au

Thank You!

**Together, we're building a stronger, connected Australia –
where every generation belongs and thrives.**

Terms & Conditions

Sponsors and Exhibitors are responsible for providing all promotional requirements i.e. banners, promotional collateral and any other material within the timelines as outlined by AIIP. Sponsors and Exhibitors are responsible for the security of all their equipment and materials while at the Conference.

Promotional Material Privacy

AIIP is committed to respecting the privacy of its customers and stakeholders and adheres to the Australian Privacy Principles as set out in the Privacy Act 1988 (Cth) and the Privacy Amendment (Private Sector) Act 2000 (Privacy Act). The Australian Privacy Principles govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information. Photographs and video footage may be taken during the conference and used for AIIP promotional purposes.

Payment Policy

Full payment for sponsorships must be received within 30 days of receipt of the tax invoice. Payments must be received at least 7 days before the commencement of the Conference.

Insurance

All exhibitors must have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD \$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.



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